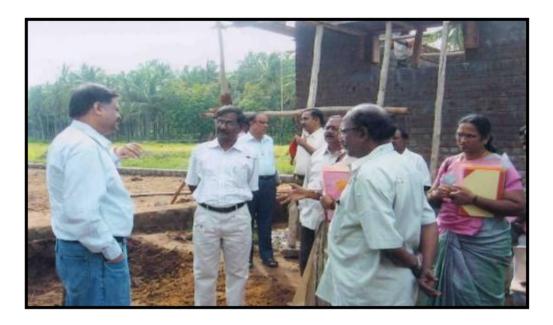
AGRI MARKETING



Agri Business Centre under construction at Thimanguthu, Pollachi and World Bank Agri Marketing Consultant in conversation with farmers and officials at site.

" Happy to note that there is appreciable improvement in ABC and Commodity Group activities compared to last visit"

Sitaramachandra Machiraju, World Bank - Agribusiness Specialist



Coconut Commodity Group farmers meet on drawal of MoU with Marico for Copra with incentive premium.

AGRI MARKETING



Witnessing correct Chillies Marketing practices ie. Grading, Weighment etc. during exposure visit to SAFAL Market Bangaluru.

"Good linkages with private sector for chillies marketing based on Varitel Selection, Grading etc. has benefited both the farmer and the manufacturer"

Sitaramachandra Machiraju, World Bank - Agribusiness Specialist



Chillies Growers' Seminar at Sivagangai